

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A2

Results as of: 12/31/2018

HOWARD HUDSON LOCATION CALIFORNIA GMT CA GMT: Clubs Members RESULTS FOR 2018-2019 RESULTS FOR 2018-2019 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -25 43 64 JULY/AUG/SEPT JULY/AUG/SEPT 1 0 1 55 45 121 OCT/NOV/DEC OCT/NOV/DEC 0 1 0 0 0 45 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 5 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 - CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS ▲ LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 JULY SEPT OCT NOV DEC JAN FEB MAR MAY JUNE AUG APR GOALS AND ACTUAL MEMBERS CUMULATIVE 80 40 MEMBER GROWTH NET GOAL 0 MEMBER GROWTH ACTUAL -40 LAST YEAR MEMBERSHIP ACTUAL -80 -120 . -160 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE I

DROPPED CLUBS: 1		37 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUT MALE FEMALE	<u>TION</u> 1,349 (71.83%) 529 (28.17%)	
DROPPED MEMBERS			Women Percentage Fiscal	Women Percentage Fiscal Year Goal: 35%	
DECEASED	5	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBI	TOTAL FAMILY UNIT MEMBERS	
CLUB CANCELLED	14	MEMBERSHIP DATA		FAMILY MEMBERS PAYING HALF	
OTHER	166				
TOTAL	185				
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